



# Miroslav Laketić

UI/UX Designer

**Portfolio:** [www.shorturl.at/mFGVW](http://www.shorturl.at/mFGVW)

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## Contact

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## Education

### Technical College in Novi Sad

Bachelor's Degree in Graphic/Web Design

Jun 2012

## Hobbies



**Co-founder of Hammers Serbia, an official West Ham United fan club in Serbia.**



## Employment

### Freelance UI/UX and graphic designer

2013 — Present

I have also been working as a freelance UI/UX and graphic designer for a variety of clients.

### UI/UX Designer - Smith Micro Software

May 2020 - Apr 2023

Played a key role in the creation of ViewSpot Studio, a software that simplifies retail display management (RDM) for wireless carriers

Designed multiple engaging and user-friendly experiences and

templates for clients including T-Mobile, Verizon, Cricket, and Orange

Developed promotional materials for ViewSpot and other products

sold by Smith Micro

Acted as the official photographer and videographer for the company

### Graphic QA Analyst - Smith Micro Software

Dec 2018 — May 2020

Conducted rigorous testing of 2D animation (Moho) and 3D modeling

(Poser) software used by prominent animation studios like Universal

and Cartoon Saloon

### QA Analyst Rhea Software (UsableNet)

Sep 2015 — Nov 2018

Worked on mobile web, responsive web design (RWD), assistive technologies, and iOS/Android mobile applications

Collaborated with renowned clients such as American Airlines,

JetBlue, Hyatt, Hilton, Chanel, Royal Mail, Kaiser Permanente, Marks &

Spencer, JC Penny, and Harrods

## Skills

- ◆ Proficient in Figma, Adobe XD, Photoshop, Illustrator, Premiere Pro, After Effects, Audition, InDesign, Lightroom, Blender, GIMP, Krita, CorelDraw, Inkscape, Anime Studio (Moho), and more
- ◆ Strong understanding of design principles, usability, and user-centered design
- ◆ Extensive knowledge of UI/UX best practices and industry trends
- ◆ Experience with Atlassian solutions like Jira and Confluence
- ◆ Advanced written and spoken English communication skills